



2008 Vendors Packet



Crested Butte Farmers Market Members Application

Benefits of Membership:

- Voting Rights
- Opportunities to Serve on Development Committee and Board of Directors
 - Priority Placement for Vendors and Discounted Booth Fees
 - CBFM Newsletter

| | | |
|---------------------------|----------------|-----------|
| Name: | | |
| Business (if applicable): | | |
| Mailing Address: | State: | Zip Code: |
| Phone: | Email Address: | |

Type of Membership Requested: (Note the Market Vendors are only Eligible for Vendor Membership)

Individual
(\$10 Annually)

Family
(\$15 Annually)

Vendor
(\$20 Annually)

Are you interested in volunteering for the market?

Areas of Interest

- Development
- Public Relations
- Administrative Work
- Assisting at the Market
- Other: _____

Availability

- I'm interested in taking a very active role in the direction of the market.
- I'm interested in taking an active role in the market.
- I'm available on an as-needed basis.
- My resources are limited, but let me know if you need help.

Please include a check payable to Crested Butte Farmers Market with your application. The cost for an individual is \$10, the cost for a family is \$15 and the cost for a vendor is \$20. Note that to be a member you must be a resident of Gunnison County and/or a market vendor. Membership is subject to approval of the Board of Directors. In the event that your application is denied, you will be notified in writing and your application fee will be returned.

Signature: _____

Date: ____/____/____



Crested Butte Farmers Market 2008 Vendors Application (Page 1 of 3)

Please remit payment, the completed application and all supporting documents to
 CBFM
 PO Box 2313
 Crested Butte CO 81224

| | | |
|------------------|----------------|-----------|
| Name: | | |
| Business: | Website: | |
| Mailing Address: | State: | Zip Code: |
| Phone: | Email Address: | |

Type of Vendor: Select one option that reflects what you primarily sell.

- | | | | |
|---------------------------------|--|---|-----------------------------------|
| Produce (6 Spaces Available) | Food (Non-produce) (6 Spaces Available) | Arts, Crafts and Services (8 Spaces Available) | Nonprofit (2 Spaces Available) |
|---------------------------------|--|---|-----------------------------------|

I am a full-season vendor and anticipate attending all or most markets.

First Market You Will Attend : (Market Runs Every Sunday 6/22 -10/19) _____ / _____ / _____

Last Market You Will Attend : (Market Runs Every Sunday 6/22 -10/19) _____ / _____ / _____

I am a part-time or non-profit vendor and do not anticipate attending successive markets.

***NON-PROFITS SELECT THIS OPTION and MAY SELECT UP TO FOUR DATES OF ATTENDANCE.**

Part-time Vendor Booth Fees:

\$10/day Arts, Craft & Services Booth

\$20/day Single Booth for Produce and Food Vendors

\$40/day Double Booth for Produce and Food Vendors

Free Booth for Non-profits

Dates You Will Attend: (Non-profits select up to 4 dates)

| | | | |
|-------------------------------|-------------------------------|-------------------------------|--------------------------------|
| <input type="checkbox"/> 6/22 | <input type="checkbox"/> 7/27 | <input type="checkbox"/> 8/31 | <input type="checkbox"/> 10/5 |
| <input type="checkbox"/> 6/29 | <input type="checkbox"/> 8/3* | <input type="checkbox"/> 9/7 | <input type="checkbox"/> 10/12 |
| <input type="checkbox"/> 7/13 | <input type="checkbox"/> 8/10 | <input type="checkbox"/> 9/14 | <input type="checkbox"/> 10/19 |
| <input type="checkbox"/> 7/20 | <input type="checkbox"/> 8/17 | <input type="checkbox"/> 9/21 | |
| | <input type="checkbox"/> 8/24 | <input type="checkbox"/> 9/28 | |

No. of Days Attending: _____ X _____ Daily Booth Fee =
 Fee Total _____.

Non-member Full Season Vendor Booth Fees:

\$50 Arts, Craft & Services Booth

\$100 Single Booth for Produce and Food Vendors

\$200 Double Booth for Produce and Food Vendors

CBFM Member Full Season Vendor Booth Fees:

\$20 Arts, Craft & Services Booth

\$60 Single Booth for Produce and Food Vendors

\$140 Double Booth for Produce and Food Vendors

I am an active CBFM Member in good standing so I am eligible for member rates.

I have sent in my CBFM Member application which is pending.

* The Market for Sunday, August 3rd coincides with the 36th Annual Festival of the Arts. Due to this conflict, the Town of Crested Butte has requested the market move locations. While CBFM is currently working its hardest on determining a suitable and viable alternative location if none is found the market may be cancelled for this date. In that unlikely event, all stall fees will be returned at the per diem rate. Vendors will be notified of any location changes or cancellations as soon as possible.



Crested Butte Farmers Market

2008 Vendors Application (page 3 of 3)

Please remit payment, the completed application and all supporting documents to
 CBFM
 PO Box 2313
 Crested Butte CO 81224

PRODUCE VENDORS

- I am planning on labeling my produce as "Organic."
- I have enclosed a copy of my Organic Certification.

License Number: _____

- I am planning to label my produce something else (e.g. sustainable, ecological, pesticide-free etc)

Label: _____

- I sell conventional produce and understand that all signs must be clearly labeled as "Conventional" in large letters and that I must inform consumers that the produce is conventionally grown.

RESELLERS

- I understand that resale goods must be pre-approved by the board of directors.
- I understand that all resale goods must bear the name of the farm or source of origin.

LICENSES AND PERMITS

If you are selling foods that require additional licensing or permitting (e.g. jams, jellies, breads, resale agricultural products, eggs etc) please enclose a copy of said licenses and permits.

- I am required to have additional permitting or licensing.
- I have enclosed said license(s) or permit(s).

Please list additional permits or licenses required:

PAYMENT & ENCLOSURES

- I have enclosed a member application (not required.)
- I have enclosed a proof of insurance/waiver of liability.
- I have enclosed any applicable permits and licenses.
- I have enclosed payment.

Membership Fee (If Desired): _____ \$20.00

Stall Fees: _____

Total Enclosed: _____

ADDITIONAL COMMENTS OR REQUESTS

If you have additional comments or requests pertinent to your application, please list them here:

I am enclosing my booth fee for the requested dates and I understand that all other market fees (4% of gross daily sales) as well as sales tax must be paid at the close of each market. I have also enclosed proof of insurance or waiver of liability. By signing this application I signify that I have read the Letter to Participants, Rules and Regulations and I agree to all the terms therein. I also agree to comply with the Guidelines for Food Sampling at Colorado Farmers Markets.

Signed: _____

Date: ____/____/____



Crested Butte Farmers Market 2008 Vendor Release Form

Please return this with your completed application to:
CBFM
PO Box 2313
Crested Butte CO 81224

Vendor Name: _____ Contact Person: _____

Address: _____

In consideration of the Town of Crested Butte, participating vendors are allowed to Crested Butte Farmers Market on Elk Avenue.

Participating vendors are required to provide on of the following:

- Commercial General Liability and Personal Injury Insurance
- A signed waiver and release form from vendors who do not meet the requirements of commercial general liability or personal injury insurance.

IF INSURED COMPLETE THIS SECTION

I, _____ (full name), from _____ (company, farm etc) hereby confirm that I have commercial general liability and personal injury insurance. I have enclosed a copy of my insurance with my completed application.

Signature: _____

Date: ____/____/____

IF UNINSURED COMPLETE THIS SECTION

I, the undersigned, acknowledge that the Crested Butte Farmers Market requires commercial general liability and personal injury insurance from all participants and vendors. I do not have the required insurance; however, as consideration for the privilege of the use herein granted by the Crested Butte Farmers Market, wish to freely enter the following agreement:

1. **Indemnification and Hold Harmless.** The undersigned hereby agrees to protect, defend, indemnify and hold harmless the Crested Butte Farmers Market and its board, officers, agents, employees and volunteers from and against all liabilities, obligations, claims, damages, penalties, causes of action, judgments and expenses (including, without limitation, actual attorney fees and expenses) imposed on or incurred by or asserted against the Crested Butte Farmers Market by the undersigned.
2. **Duty to Exercise Reasonable Care.** The undersigned hereby expressly acknowledges their duty to exercise reasonable care while at the Crested Butte Farmers Market.
3. **Waivers and Releases.** To the extent the above provisions do not cover a contingency, the undersigned hereby expressly agrees to waive and release the Crested Butte Farmers Market and its assigns from any and all claims, obligations, direct or indirect, known or unknown, that the undersigned may have against the Crested Butte Farmers Market or its assigns. The undersigned hereby acknowledges the relinquishment of any and all past, present and future rights, potential or real, as they may lie against the Crested Butte Farmers Market.

Signature: _____

Date: ____/____/____



Crested Butte Farmers Market

2008 Market Rules & Regulations

PLEASE READ THE FOLLOWING RULES AND REGULATIONS CAREFULLY AS YOU ARE EXPECTED TO COMPLY WITH ALL THE RULES AND REGULATIONS SPECIFIED HEREIN.

The Crested Butte Farmers Market (CBFM) was created to educate the public about sustainable living, sustainable agriculture and local foods. CBFM was also created to support local farmers and artisans by providing a venue that allows them to sell their products directly to the public. It is CBFM's goal to help create a sustainable Crested Butte while building an atmosphere that builds community and builds sustainable commerce while fostering education, cooperation and sustainability.

TIME AND PLACE

The market will be held on Elk Avenue from 1st to 2nd Streets in the Town of Crested Butte. Markets will be held every Sunday from 10:00 a.m. to 2:00 p.m. beginning Sunday, June 22nd through Sunday, October 19th. To fully comply and cooperate with the Town of Crested Butte, the market may temporarily move locations or cancel the market at the Town's request. If this is the case, vendors will be given proper notice as soon as is feasible.

Market set-up shall begin no earlier than 8:30 a.m. and shall be complete by 10:00 a.m.. The Market Manager or another CBFM volunteer will be on-site at 8:30 a.m. to assist with set-up. Breakdown is to begin at 2:00 p.m. Vendors are expected to remain at the market until all their goods are sold or the market closes whichever occurs first.

If you are unable to attend a market, please inform the market director at least one day in advance. If you are not at the market location by 9:00 a.m. your space may be assigned to another vendor.

WHAT CAN BE SOLD

It is the market's goal to help create a sustainable Crested Butte. It is also the goal of CBFM to support local farmers and artisans. In keeping with these goals, all agricultural products must be grown or raised within the boundaries of the state of Colorado. Additionally, all processed foods and arts and crafts must be made within the boundaries of the state of Colorado though their ingredients and materials may be sourced elsewhere. In effort to offer variety at the market and to assist those vendors who sold at the 4-way stop prior to the inception of the market, the Board of Directors reserves the right to make exceptions to this rule.

PRODUCE

All produce sold at the market must be grown within the boundaries of the state of Colorado.

ARTS, CRAFTS & SERVICES

All arts and crafts sold at the market must be designed and constructed by the seller, a member of the seller's immediate family or by members of an artists cooperative for which the seller acts as representative. All arts and crafts must be constructed within the state of Colorado. Demonstration of your art or craft at the market is encouraged. Simple services (e.g. massage) of use to our customers are also welcomed at the market.

VALUE-ADDED AGRICULTURAL PRODUCTS

Value-added agricultural products (e.g. bread, pastries, canned goods, processed meats etc) must be processed within the state of Colorado though they may contain ingredients from other locations. CBFM actively encourages you to source your ingredients from within the boundaries of Colorado. All value-added products must be made in a licensed and inspected commercial kitchen and vendors must provide proof of that license before selling any value-added products.



Crested Butte Farmers Market

2008 Market Rules & Regulations

BRANDING MERCHANDISE

Branding items (e.g. tee-shirts, caps, shopping bags) that bear the vendor's logo and/or company name may be sold or given away at the market regardless of origin though CBFM encourages vendors to source these products from within Colorado.

RELATED MERCHANDISE

Merchandise directly related to what the vendor primarily sells (e.g. wine glasses for a wine vendor, steak knives for a meat vendor etc) is also permitted at the market regardless of the origin of these products though CBFM encourages vendors to source these products from within Colorado.

PROHIBITED ITEMS

Items that are grown, raised or made outside of the state of Colorado (excepting branding and related merchandise) are prohibited. Garage Sale and Flea Market items are expressly prohibited. Multi-level marketing products (e.g. Arbonne, Avon etc.) are expressly prohibited.

NON-PROFIT AND COMMUNITY SERVICE ORGANIZATIONS

In keeping with the market's goal of building community within Crested Butte, CBFM offers booth space to non-profit and community-service oriented organizations. These organizations are encouraged to educate the public about their organization, sell items that are not in competition with the items sold by any vendors as well as solicit donations. The booth space is provided free of charge and these organizations are exempt from the market fee; however, they must keep track of sales tax on applicable items and turn in a record of sales made and donations received at the end of each market day. There are two non-profit booth spaces available at each market and each non-profit may select up to four dates to attend the market.

RESALE

While CBFM does allow resale items to be sold at the market, one of the market's primary goals is to support local farmers and artisans. In keeping with that goal, all resale items must be pre-approved by the Board of Directors and must not create any undue competition with those vendors who are selling items they grew, raised or made themselves.

If you purchase any agricultural product you are selling, you are required to have a Colorado Resale License from the Colorado Department of Agriculture. State law requires that the sign be displayed at all times during business hours. You must also enclose a copy of the license with your membership application.

COMMUNITY BOOTH

Residents of Gunnison County who garden or grow produce but are not engaged in commercial agriculture operations are encouraged to bring their excess harvest to the market. They may participate in the community booth. Those participating in the community booth are exempt from the \$10 per diem booth rate but must pay the 4% market fee as well as collect sales tax.

SIGNS AND PRODUCT REPRESENTATION

To provide information to consumers and to identify individual vendors, each vendor must have an identifying sign at least 8.5" x 11" in size. The sign must include the vendor's name and the location of business. Further information is at the vendor's discretion. The sign must be placed in a highly visible location at the vendor's booth.

ORGANIC LABELING

Those vendors who wish to identify their products as "Organic" must enclose a current copy of the Organic Certification from an approved certifying agency with their application and should have an additional copy available at their booth for inspection by customers.



Crested Butte Farmers Market 2008 Market Rules & Regulations

CONVENTIONAL PRODUCE

Due to concerns from our community regarding conventionally grown produce, all produce that was conventionally grown or treated with chemicals must be identified as such and must bare a sign at least 5.5" x 8.5" in size. The label must read "CONVENTIONAL" in lettering that is at least as large as the lettering identifying the type of product.

OTHER LABELING

Vendors who have not obtained their organic certification but who farm according to standard organic practices are encouraged to use signage to inform their customers of their farming practices. If you intend to market your items under a different label (e.g. non-sprayed, certified natural, grass-fed etc) you must identify that label on your vendor application and you must be able to provide documentation of that label.

RESALE AND CONSIGNMENT

All resale and consignment items must be identified with a sign no less than 5.5" x 8.5" which details the name, location and phone number of the original grower or producer.

BOOTH SPACES

Each space at the market is at least 10' x 10'. Full-season vendors who begin attending the market on opening day and full-season prepaid vendors will be assigned permanent spaces. Part-time vendors will be given space as it is available with every effort being made to maintain continuity.

Arts, crafts and non-produce food vendors will be assigned one space. Produce vendors may request up to two spaces as well as room for cooling trucks. Please note that while the best effort will be made to provide you with space for your cooling truck, such space is not guaranteed. If you are unable to attend a market day for which you have applied, you must notify the market manager at least one day in advance. If you miss more than two consecutive market days, your space may be reassigned.

APPLICATION AND FEES

CBFM charges a booth fee as well as a market fee of 4% of gross sales not to exceed \$40 each day. The purpose of these fees are to pay for market costs including but not limited to business licensing fees imposed by the Town of Crested Butte and the State of Colorado, special event and clean up fees imposed by the Town of Crested Butte, advertising, supplies etc.

PROCEDURE

At the beginning of each market day you will be given an envelope with an enclosed market earnings form. At the end of the day you are required to tally your total earnings and the sales tax you collect as well as any donations (for non-profit and community service booths). You are then required to deliver this form with your market fee to the Market Manager or his/her designee before leaving. A late fee of \$5 per week may be charged for forms turned in after market's close (except in cases of extreme or inclement weather).

BREAKDOWN OF BOOTH AND MARKET FEES

| | |
|-------------------|---|
| Non-profit Booth | FREE Booth Space and EXEMPT from 4% market fee. |
| Arts & Crafts | \$10 per diem OR \$50 Full Season (Non-Member) OR \$20 Full Season (Member) + 4% Market Fee |
| Community Booth | FREE Booth Space + 4% Market Fee |
| Food Single Space | \$20 per diem OR \$100 Full Season (Non-Member) OR \$60 Full Season (Member) + 4% Market Fee |
| Food Double Space | \$40 per diem OR \$200 Full Season (Non-Member) OR \$120 Full Season (Member) + 4% Market Fee |



Crested Butte Farmers Market

2008 Market Rules & Regulations

FIELD INSPECTIONS

Field inspections will be performed as needed by an independent agricultural consultant or by one or more members of the Crested Butte Farmers Market board of directors to ensure that the vendor's items come from the stated point of origin and that any claims regarding those items are dutifully met.

Prospective participants who are unwilling to have a field inspection should not apply for participation. If a field inspection indicates that the vendor is not complying with the Rules and Regulations of the Crested Butte Farmers Market the vendor will no longer be permitted to return to market and any fees paid to the market will not be refunded.

MARKET PARTICIPATION

Any vendor wishing to sell at the market must submit an application. By signing the application the vendor agrees to abide by the terms set forth in these Rules and Regulations, the Guidelines for Food Sampling at Colorado Farmers Markets and any verbal or written directions given by the CBFM Market Manager or his/her designee or the CBFM Board while at the market. Anyone found to be willfully violating any of these provisions will forfeit further participation in the market with no refund of fees.

Any vendor who displays any harmful or divisive activity or is subject to consumer complaint will have his or her membership reviewed by the board of directors and may have his or her membership revoked and/or be asked to leave the market. In such cases, any fees will not be refunded. The Board of Directors reserves the right to review and revoke membership and vendor participation whenever deemed necessary.

POTENTIAL HAZARDS AND YOUR SELLING AREA

Each vendor is responsible for making sure their selling area is safe. All canopies and umbrellas must be weighted or tied down. Every vendor is responsible for their selling area. Before leaving, please be sure your area is clean and trash free. Pack it in and pack it out.

INSURANCE

All vendors must either provide proof of commercial general liability and personal injury insurance or submit a waiver of liability, indemnifying CBFM, its board of directors, its volunteers and its employees against any and all claims arising from their participation in the market.

TAXES

The Crested Butte Farmers Market will provide a Sales Tax License for the entire market and collect sales tax from the vendors. A vendor may take liability for collecting sales tax themselves; however, should a vendor choose to do so he or she must provide copies of their current, valid state and local tax permits with their application.

Sales tax on food is 5%. Sales tax on goods is 8.5%. Services are not taxed.

SCALES

Scales must be certified by the State of Colorado, and must have the current approved seal of the State of Colorado Measurements and Standards Section.

VENDOR PETS

Well-behaved, leashed pets are welcome at the Crested Butte Farmers Market provided that all applicable laws of the Town of Crested Butte are respected and obeyed. Should a pet become a nuisance, CBFM reserves the right to deny a vendor from bringing said pet to the market.



Crested Butte Farmers Market

2008 Market Rules & Regulations

SAMPLING

Vendors may offer samples of their produce and value-added foods provided that they practice good hygiene, proper sanitization and cleanliness. Vendors must obey the *Farmers Market Produce Sampling Guidelines*. Vendors are not allowed to roam the market while giving away samples of their goods. Samples may only be offered at the vendor's booth.

VENDOR SELECTIVITY

CBFM reserves the right to prohibit anyone from selling at the market or to prohibit any product from being sold there. These determinations will be made based on market demand, applicable laws and health codes, the rules and regulations of the Crested Butte Farmers Market and at the board of directors' discretion. Rules and regulations are subject to change for special event days and/or at the discretion and judgment of the board of directors.

NON-SEVERABILITY

In the event that any one or more provisions contained herein shall, for any reason, be held to be invalid, illegal or unenforceable in any respect, such invalidity, illegality or unenforceability shall not affect any other provision of these Rules and Regulations nor any agreement between the vendor and the CBFM, but these shall be construed as if such invalid, illegal, unenforceable provisions had never been contained herein unless the deletion of such provision or provisions would result in such a material change so as to cause completion of the transactions contemplated to be unreasonably.

VENDOR REFUNDS

It is the hope of CBFM that its vendors will sign up for membership and attend the market for the full season, and the market's rates reflect that hope. If a vendor finds that they cannot attend some market days or can no longer continue to attend the market, CBFM will offer a refund on the schedule below.

1. A refund will only be given if a vendor requests it within fourteen days from the date of the last market they attended.
2. Refunds will not be issued to vendors who are found to be in violation of these rules and regulations or who are subject of disciplinary action or who are asked to leave the market by the board of directors.
3. If the vendor prepaid at the single day rate, any prepaid days they cannot attend will be refunded.
4. If the vendor prepaid at the seasonal rate and is unable to attend the market for all of those days and informs the Market Manager prior to opening day, a full refund will be issued.
5. If the vendor prepaid at the seasonal rate and is unable to attend some of the days of the market, the days they did attend will be calculated at the single day rate and subtracted from the full-season rate.

COMPLAINTS

If a vendor wishes to file a formal complaint regarding another vendor he or she must submit the complaint in writing to the Market Manager, the CBFM Board of Directors or by mailing it to CBFM, PO Box 2313, Crested Butte CO 81224. All complaints will be followed up on by the board of directors within ten business days.



Crested Butte Farmers Market

Farmers Market Produce Sampling Guidelines

Please follow these guidelines when offering produce for sampling:

- **Wash Hands.** The person preparing the samples must have hand-washing facilities available to clean hands prior to preparing the samples as well as anytime when hands will become soiled. This prevents contamination of prepared samples.
- **Good Hygiene.** Hands must be washed after smoking, eating, drinking, using the restroom or anytime necessary when potential contamination could occur.
- **Proper Handwashing.** Wet hands with clean, warm water. Apply soap and work into a lather. Rub hands together for at least 20 seconds. Clean under your nails and between your fingers. Rinse under clean, running water.
- **Wash Produce.** Produce used for samples must be washed with cool water. If the produce is thick-skinned, scrub it with a clean vegetable brush. This removes all insects, dirt, bacteria and other residue that can contaminate the interior of the produce when it is cut.
- **Storage.** If washed produce is not immediately cut, store it in a clean container to prevent resoiling.
- **Protect the Samples.** Cut samples must be covered or protected if flies are present, the area is dusty or weather conditions are such that the samples could become contaminated.
- **Clean Cutlery.** Use clean and sanitized knives, utensils and cutting boards. Wash them with soap water, rinse with clean water, sanitize and air dry.
- **Sanitize Cutlery.** Placing knives, utensils and cutting boards in 75° water that has one tablespoon of chlorine bleach per gallon of water, for one minute, can accomplish sanitization.
- **Temperature.** Hold all cut samples or samples that have been cooked on ice or in a cool ice chest at 41°. If samples are not held cold, they must be disposed of after 4 hours held at room temperature.
- **Maintenance of Cleanliness.** Cleaned and sanitized knives and cutting boards that are only used for cutting produce need to be recleaned and resanitized every four hours and whenever contaminated by unwashed hands, dirt, pavement or raw animal products. If you do not expect to have the opportunity to reclean or resanitize these utensils, you must bring extra sanitized knives and cutting boards in the event that the others become contaminated or their 4-hr period expires.
- **Transportation.** Keep all cleaned and sanitized knives and cutting boards in a clean container during transport and storage.
- **Distributing Samples.** Use single service items (e.g. toothpicks, paper plates and cups) to distribute samples to your customers.
- **Hand Contact.** Minimize hand contact—a potential source of contamination—with cut produce. This can be accomplished by using single service items. If single service gloves are used, change the gloves often to prevent cross-contaminating samples. Remember to wash your hands between glove changes.



Crested Butte Farmers Market

Tips for Successful Marketing in Crested Butte

The Customers

- Crested Butte is an eccentric town with a fun-loving population.
- Many of the area residents are interested in sustainable living, organic foods and biodynamic farming. Sharing information about your farming practices with them will encourage them to return to the market and to your booth.
- During the early part of the summer season, you may see several tourists at the market.

The Market News

- Occasionally in your market envelope you'll find a leaflet outlining market news in addition to your sales form.
- Pay attention to the information contained on the leaflet as it will outline market news, information regarding local events that might bring more customers to the market.
- Additionally, the leaflet will outline which crops our vendors will begin bringing to market so you can plan what to bring accordingly.

The Calendar

- Like any tourist town, Crested Butte will sponsor several major events this summer. These events may bring more customers to the market.
- Our market will run concurrent with several events including Fat Tire Bike Week, Independence Day Weekend, Wildflower Festival, Mushroom Festival, Music Festival, Colorado Wine and Food Festival, Vinotok, Eat Local Challenge Month and much more.
- After labor day, fewer tourists will be in town which will bring fewer people to market though last years' sales were fairly steady at this time.

Your Booth

- Bright colorful displays of fruits and vegetables have eye-appeal and encourage customers to stop and look.
- Vendors who offer a layout conducive to browsing experience higher sales than those who offer a "counter-style" layout.

The Market

- Part of successful marketing is having a good time at the market.
- Enjoy the cups of free hot cider offered by volunteers.
- Participate in the contests run at the market.
- Don't be surprised if you're called in to judge an event.
- Offer to take a leading role in the development of the market.